Program Scheme

Master of Business Administration

(MBA)

(Finance, Marketing and Human Resource Management)

(2018-20)

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RNB GLOBAL UNIVERSITY

RNB Global City, Ganganagar Road,
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Document Release Notice	
Program Scheme for all Semesters **Release: Version 1.0**	
Name of Program	Master of Business Administration
Abbreviated Program Name	MBA
Updated on	July 2018
Approved By	BOS

OVERVIEW

RNB Global University follows Semester System along with Choice Based Credit System as per latest guidelines of University Grants Commission (UGC). Accordingly, each academic year is divided into two semesters, **Odd (July-December) and Even (January-June).**Also, the university follows a system of continuous evaluation along with regular updating in course curricula and teaching pedagogy.

Name of Program	MBA
Duration of Program	2 years
Number of Semester	4
Total Credit of Program	119 Credits

DETAILED CREDIT STRUCTURE

Year 1	Semester I	29 Credits
	Semester II	29 Credits
Year 2	Semester III	35 Credits
	Semester IV	26 Credits
Total Credits		119 Credits

PROGRAM OBJECTIVE

RNB Global University has a unique and innovative approach to business education, that focuses on providing the right knowledge, imparting the right skills for enduring success in management careers, and shaping the right attitudes.

A synthesis of Indian and International Perspectives

Using a variety of teaching materials and case studies, RNBGU offer students a synthesis of Indian and International perspectives that best reflect the realities of today's multinational, multicultural business milieu. Learning is based on cases. Most of the courses are taught through real-life cases, designed to help students appreciate real-life situations.

The Program envisages developing managers with the following competencies

- Global mind-set and sensitivity
- Holistic business perspective
- To manage uncertainty of Business
- To become a leader

The Curriculum Design

The MBA curriculum design and pedagogy emphasize the development of students' skills and abilities to apply management theories and concepts to live problems of business and industry. Students are expected to achieve high standards of excellence. The teaching methods include–lectures, case studies, seminars, webinars, assignments, live projects, group discussions, business games, educational excursions, role plays, simulation exercises, and Industrial visits. The emphasis is on involving the students in learning and helping them to relate concepts and theories to business realities.

The program enables students to acquire skills to identify and deal with complex problems of management. Consistent with advances in teaching technology, the program integrates the use of computers (IT) in the learning processes. The students undertake several field-based projects so that they can get better insights into workplace reality.

The MBA program plays an important role in implementing RNB Global University's mission of preparing leaders for the transformation of society – an increasingly globalized society in need of ethical and effective leaders for business and management.

Soft Skills, Personality Development and Communication: Students may be capable of handling technical aspects but lagging in interpersonal skills therefore RNBGU focuses on soft skills and personality development. There is also an emphasis on presentation skills through PPT and data analysis with application of spread sheet tools.

Promote Entrepreneurial Thinking: Our curriculum targets to develop the entrepreneurs along with managers and develop entrepreneurial mind set so that within the organization, managers can come out with new thoughts and initiatives.

Industry Collaboration*: RNBGU provide exposure to the corporate business activities and organizes interaction with industry people. We collaborate with industry for live projects so as to acquire adequate industry exposure, corporate exposure and to understand field level problems.

Exposure to Case Study and Practical Approach: RNBGU encourages faculty to use case studies and other ways of participative learning instead of old styles of classroom learning by using text book. Also, students are made familiar with Indian case studies. Lot of learning is on retrospective rather than simulated scenarios. Predictive and real life exposures, such as real trading/ or plant level operations are being provided.

Presence of Local Needs of the Business: The course curriculum reflects the local needs of the business environment.

Exposure to Social Sector: Our course curriculum is not only loaded with profit–corporate sector, whereas the problems of social enterprises or social sector are also discussed in classroom. Therefore students don't have belief that management education is addressed to the problems of corporate sector only.

Presence of Indian Ethos and Value System: The curriculum also reflects the Indian ethos and value system other than the functional aspects of a business enterprise management such as finance, marketing and operations.

Public Policy Issues Incorporated: Management course structure is not only loaded to firm level constraints, complexities and suggests frameworks and solutions for firm level managerial problems but also entangled with multiple public policy issues such as health, education, gender decimation, transport, telecommunication, financial services and so on. The managerial perspective of public policy issues are discussed in the current curriculum.

Innovative and 'Out of Box' Thinking: The business environment is too complex and the new and evolving themes such as design thinking, disruptive innovation, business challenges in VUCA world, and complex solutions with big data are also a part of the course.

DURATION OF THE PROGRAM/MAXIMUM DURATION

The MBA Program shall be of two years with four semesters. A student will be required to complete the program within minimum 2 years and maximum a duration of 4 years from the date of first registration in the first Semester.

The student shall be required to undergo 5-6 weeks Summer Internship at the end of the first year (2nd Semester) & submit its report in the 3rd Semester. Also, the student has to undertake a "**Final Project & Dissertation"** during the program, in the 4th semester

during the final/second year. Final Project should be on a topic not taken earlier & preferably with a local industry or a secondary research of a national or international firm. The Final project should be based on solution/suggestion providing approach.

An academic year consists two semester, Odd Semester (July-Dec) and Even Semester (Jan-June). Duration of each semester can increase or decrease. Generally, each semester has 15-18 weeks of academic works.

The examination for the I and III semesters shall ordinarily be held in the month of November/December and of the II and IV semesters in the month of April/May or on such dates as may be fixed by the University.

REGISTRATION AT THE START OF EVERY SEMESTER

Every semester, students admitted to a program should register him/her for the next Semester. The student must also register for the elective courses, if any, (both discipline specific and open electives) that he/she wishes to take in that semester (especially in the final year/last 2 semesters).

PROMOTION FROM 1ST YEAR TO 2ND YEAR

A student is eligible for promotion to next year, if he/she meets the below mentioned minimum CGPA Criteria (by combining odd and even semester).

- For promotion from 1st Year to 2nd year , Minimum CGPA of 4.5

Meaning: If for a Student, if CGPA is 4.5 **(Minimum 45% marks are required to get promoted)** or more than 4.5 in 1st year having any number of subject backlog/fail , he/she shall be promoted to next year. That, it is his/her choice to clear his/her backlog in summer semester or with semester end examination as per ODD backlog with ODD semester and EVEN Backlog in EVEN Semester.

If student CGPA is less than 4.5, having any number of backlog in the 1styear, he/she must be appear in summer semester to clear backlog papers.

TEACHING PEDAGOGY

Teaching pedagogy is a combination of lecture and case-based method with high focus on self-learning and practice. Teaching of each subject is carried out as per a detailed course plan designed in accordance with the syllabus. Each course comprises case studies, assignments, and presentations, working exercises, quizzes and group discussions on current issues.

In the networked world of today, communication skills are becoming very important. A manager's main role is to communicate his/her vision and strategy to others and get them to work with him/her towards that vision. RNBGU places special importance on the communication and interpersonal skills of the leaders that it sends out into the business

world. The students' skills are tested and then fine-tuned through a rigorous yet informal method of learning through doing.

Case Based Learning: Case based learning enhances student skills at delineating the critical decision dilemmas faced by organizations, helps in applying concepts, principles and analytical skills to solve the delineated problems and develops effective templates for business problem solving. Case method of teaching is to be harnessed as a critical learning tool.

Experiential/Live Projects: The learning is driven by the students who take up experiential projects in companies, where senior executives with a stake in teaching guide them.

Global Virtual Teams: The MBA students are equipped to work across time zones, languages, and cultures. To acquire the skills necessary, students work on a project with member schools from department/institute's Global Network/international linkages. The idea of introducing "Global Virtual Teams," a required course in the core curriculum, helps for grounding in team dynamics realizing the routine difficulties of working with people stationed in remote parts of the world. The course will help students develop a set of skills that the market is demanding.

Global Classrooms: Apart from course faculty, using modern ICT technology students learn in class room from people who are located all over the world who bring real-time insights from their industries, their customers, happenings in their local place and environment. This spark different ways of thinking as well as cover the conventional material.

Second Generation Core Courses: Expanded core course offerings that include Business Intelligence/ Analytic, spread sheet modeling and a Project focused Capstone course.

Leadership Building: In addition to developing a strong background in the functional areas of business, the MBA curriculum focuses on developing essential leadership capabilities in its graduates.

Emphasis on Indian Business Models: In the last twenty years several Indian organizations have made remarkable presence in the global business scenario with the innovation of new business models and building world class organizations. The quick examples are Infosys, Dr Reddy Laboratories, Tata group and ITC-E-choupal, National Stock Exchange, few microfinance companies and so on. Faculty appropriately pickup such examples and motivate the students evolving world class models from India.

PROGRAM STRUCTURE

High-quality management education is essential for the digital age and using technology is powerful way to enhance changing requirements of the corporate, business enterprises and society. MBA students are equipped to work across time zones, languages, and cultures. Employability, innovation, theory to practice connectedness is the central focus of MBA curriculum design and development. The curriculum is designed so as to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to meet the requirements of business enterprises.

Entrepreneurship and Innovation: To ignite the entrepreneurial spirit or inculcate culture of entrepreneurship the curriculum of MBA program has a course on Entrepreneurship and innovation.

Sustainability and Social Responsiveness: A course on sustainability and social responsiveness is needed focusing Corporate Social Responsibility (CSR), social responsiveness and a Triple Bottom Line wraparound in the curriculum that emphasizes balancing the organization's Profit and wealth creation goals keeping in mind the long-term interests of People and Planet.

Management of Social and Not for Profit Sectors: Social enterprises like 'Akshyapatra' and not for profit organizations like 'Arvind Eye care' have made remarkable success by addressing the societal needs through non-governmental channel. These organizations have extensively applied management principles and made remarkable achievement especially in the non-profit context. Students are given exposure to these success stories with an appropriately designed course curriculum.

Management of MSMEs: Although all MSME are commercial and for-profit enterprises the ecosystem, scale and scope of these organizations demands special attention in management education. Application of management principles needs to be amended suitably to the MSMEs requirements.

Compulsory Internship/ field work: In order to encourage practical thinking and application of management knowledge six credits internship /field work is mandatory to award the degree.

LEARNING OUTCOMES

The learning outcomes specify the knowledge, skills, values and attitudes students are expected to attain in courses or in a program upon its successful completion. They are:

Business Environment and Domain Knowledge (BEDK): Economic, legal and social environment of Indian business. Students are able to improve their awareness and knowledge about functioning of local and global business environment and society. This helps in recognizing the functioning of businesses, identifying potential business

opportunities, evolvement of business enterprises and exploring the entrepreneurial opportunities.

Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI): Competencies in quantitative and qualitative techniques. Students develop skills on analyzing the business data, application of relevant analysis, and problem solving in other functional areas such as marketing, business strategy and human resources.

Global Exposure and Cross-Cultural Understanding (GECCU): Demonstrate a global outlook with the ability to identify aspects of the global business and Cross-Cultural Understanding.

Social Responsiveness and Ethics (SRE): Developing responsiveness to contextual social issues / problems and exploring solutions, understanding business ethics and resolving ethical dilemmas. Students identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision making.

Effective Communication (EC): Usage of various forms of business communication, supported by effective use of appropriate technology, logical reasoning, articulation of ideas. By this student develop effective oral and written communication especially in business applications, with the use of appropriate technology (business presentations, digital communication, social network platforms and so on).

Leadership and Teamwork (LT): Understanding leadership roles at various levels of the organization and leading teams. Students are expected to collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the usage of diverse skills of team members in the related context.

CONTINUOUS ASSESSMENT

A continuous assessment system in semester system (also known as internal assessment/comprehensive assessment) is spread through the duration of course and is done by the teacher teaching the course.

The continuous assessment provides a feedback on teaching learning process. The feedback after being analyzed is passed on to the concerned student for implementation and subsequent improvement. As a part of concurrent evaluation, the learners shall be evaluated on a continuous basis by the University to ensure that student learning takes place in a graded manner.

Students can refer to the semester/year wise "MBA Assignment Guidelines" to get a better idea on the format/style & number of assignments they need to take in a particular semester/year. The assignments are designed in such a way that helps in the holistic growth of the students along with creating confidence & bettering the communication skills.

ASE- ABILITY AND SKILL ENHANCEMENT

Ability and Skill Enhancement (ASE) is the umbrella under which various spikes like training modules on communication skills, business etiquettes, technical terminology, vertical study, understanding requirements of various specializations and many such topics are taught which render in helping the students prepare for the Global Entrant. ASE has been conceptualized with a view to explore the dynamics and techniques of effective interpersonal communication and to reinforce confidence in students by concentrating on what works about the individual. We believe that students need to not only develop academically , but develop the ability to survive in the modern world.

Aim of ASE is:

1. To convert the conceptual understanding of communication into everyday practice and to train students to apply concepts/ideas in their own experience.
2. To create a learner-language interface enabling students to exercise control over language use.
3. To exercise control over language use and sensitize students to the nuances of the four basic communication skills – Listening, Speaking, Reading and Writing.
4. To give them the skill sets that would help them grow professionally.

Along with imparting education and academic proficiency to students, we prepare them for situations beyond academics also. Inclusion of co-curricular and extracurricular activities under ASE is facilitating a comprehensive development of students. ASE focuses on body language, communication interpersonal and presentation skills by teaching them the art of developing, creating and executing their presentation with a professional approach and attitude.

ASE Modules I to IV are specifically designed so as to gradually increase the learning approach of the student, helping students train their mind keeping themselves in the realistic world. It enables a student to develop key professional qualities.

ASE helps in achieving the University's mission to promote 'True Learning' and discourage 'Rot Learning'. Use of tutorials, assignments, debates, quizzes, presentations, case studies, projects, practical test, viva voce and many more modern tools promotes the learning quotient among the students.

The following credit-based papers, designed for PG courses, are the cutting-edge and experiential version of the paper Ability and Skill Enhancement at PG level:

I Semester - Social Interactions & LSWR Skills

II Semester - Skill Enhancement & Digital Footprints

III Semester - Managerial Communication & Interviewing Skills

IV Semester - Critical Thinking & Research Analysis

The ground – breaking curriculum of these papers aims to develop and measure exceptional interpersonal skills, problem solving and winning attitude in the students, to guide them in making appropriate and responsible decisions and to create a desire to fulfill individual goals. The innovative teaching pedagogy and the topics of the curriculum like Presentations, Documentary making, Report writing etc. educate students about productive thinking, effective business correspondence and business reports and help them develop broad career plans, evaluate the employment market, identify the organizations to get good placement, match the job requirements and skill sets.

This is one of the exclusive features of RNBGU's skill enhancement efforts.

CENTRE FOR LEADERSHIP DEVELOPMENT

The Centre for Leadership Development (CLD) provides quality training and experiential programming in leadership development for the university students. Centre for leadership Development works as an epicenter of studying the gaps between the Industry Practical requirements and formulating tailor-made modules to train students. CLD has been conceptualised with a view to empower students by imbibing the qualities of decision making, self- confidence and to handle day-to-day managerial responsibilities, such as - making speeches, controlling one-to-one communication, enriching group activities and processes, giving effective presentations, writing letters etc. and to prepare students for the highest levels of academic achievement, career success and community service. To enrich students with all these skills CLD plays a very important.

University also gives exposure to students by making them attend the special lectures of eminent Guests from various renowned academic institutes and renowned companies.

The sole aim of CLD is:

1. To make students learn the etiquette requirements for office, telephone, and Internet business interaction scenarios.
2. To enhance competitiveness by preparing them for internships.
3. To give students understanding of good Leadership behaviours and gaining insight into their patterns, beliefs and attitude.
4. To prepare students for future careers.
5. To build the students' confidence and to enhance competitiveness by projecting a positive image of themselves and of their future.
6. Assist in activities related to placements & internships.

FLEXI ATTENDANCE POLICY

RNB Global University is always looking for more efficient ways to support the students & to assist them in their career building approach.

The University has decided that the students of MBA should be given a decisive power to attend classes of their choice & support their personalized learning objectives. The

University wants to empower students to take control of their educational process with more flexibility than the traditional attendance model could support.

Flexi Attendance comes with some benefits:

1. Additional time of learning subjects as per the students individual choice
2. Enables a balance between freedom and control.
3. It gives students the flexibility they desire, in choosing a class
4. It can also play an important role in decision-making processes
5. It also gives teachers an oversight to determine if students are making wise decisions during free time.

Note: Students can refer to the document "Flexi – Attendance for MBA students" Dated: 22nd August'18, having DOC ID : DOC201808220001.

WORKSHOPS AND SEMINARS

Going beyond the horizons of textbooks and making something innovative is certainly a measure to improve an individual in practical terms. Workshops, seminars and conferences held at regular intervals do perform the same motive for a student. Being exposed to these practices makes him/her more prone towards learning and getting better with each session. Continuance of studies and workshop on a parallel note can configure various academic highlights. It is always a nice option to exercise the textbook tools with technological knowhow. Students attending such workshops, seminars can demonstrate their capabilities and can further more update their knowledge through such platforms.

Workshops allow students to further develop marketable business skills in an intensive, interactive environment. Topics are selected through input from industry, program administrators, and students.

This is one of the key features of RNBGU's learning pedagogy.

HIGHLIGHTS OF MBA PROGRAM

Apart from core and elective courses, the following vital programs (with appropriate credits) engage and empower students by allowing them to discuss, debate and solve real business challenges are to be considered as alternatives for the core and elective courses for MBA program:

1. Outbound Experiential Learning Programs
2. Communication Through ICT Techniques
3. Course of Independent Study
4. MOOC Courses
5. Certification Programs

6. Social Sensitization Projects
7. Community Development Projects
8. Rural Innovation Projects
9. Consulting Projects
10. Industry or Academic Internships
11. Field/Live Projects
12. Global Virtual Team Project

Through above activities students demonstrate their ability to apply learned skills and also students push boundaries and propose and explore much needed solutions across disciplines and cultures. We conduct special workshops, business thought leadership series, resume writing and career development counseling, to improve the personality of students and make them confident to face the employment process.

<u>**SUMMER INTERNSHIP**</u>

MBA internships are the highlights of the two-year long course. It has a great impact on the post-MBA career placements in India and abroad. The summer internship is the first step in the industrial world to explore and experience the learning of the management institutions. MBA summer internships offer the important opportunity to work closely with professionals in your opted field and to develop knowledge, competencies, and experience related directly to your career goals. If managed correctly, internships will lead to new contacts, mentors, references and rewarding careers.

Internships are taken after the end of the 2nd semester for a period of 4-5 weeks. It carries 6 credits & the student needs to submit his/her Summer Internship Report in the 3rd semester. For the ease of students understanding, summer internship is evaluated for a total of 250 marks for Weekly Reports, Project Report, and Presentation & Viva Voce & later converted into grade & grade points as per the University Examination Policy.

Complete document/guidelines are available for the help/assistance of the students for SIP. **Students can refer to the MBA Summer Internship & Project Instructions & Assistance Document**" to get a better idea on the Formats, Style, Project reports, Marks breakup & scoring criteria, etc; enabling students a better perspective &understanding on benefiting the maximum from such dedicated &sincere efforts by RNB Global University for organizing such Summer Internship program for its students.

The complete SIP reporting & evaluation pattern is again a very unique &well-structured industry academia learning effort of RNBGU.

<u>**CURRICULUM MAPPING PROCESS**</u>

Curriculum mapping process includes five basic steps:

Step 1: List the identified learning outcomes on the top row.
Step 2: List all core courses and events/experiences (internships etc.) in the first column.
Step 3: Determine the alignment between core courses and outcomes.

Step 4: Make a Judgment regarding the level of material delivery using simplest type of curriculum map or the level of knowledge/ skill curriculum map.
Step 5: Analyze syllabus to determine whether students are given opportunities to demonstrate performance on the outcomes and provided with feedback.

CURRICULUM MAP

S. No	Core Courses/Events/Internships	Business Ethics and Social Responsiveness	Critical Thinking, Business Analysis Problem solving and Innovation	Global Exposure and Cross-Cultural Understanding	Business Environment and Domain Knowledge	Effective Communication	Leadership and Teamwork
1.	Thinking and Communication Skills		✓			✓	✓
2.	Accounting for Decision Making	✓	✓	✓			
3.	Principles of Management	✓	✓	✓			✓
4.	Economics For Managers	✓	✓		✓	✓	
5.	Managerial Statistics		✓	✓	✓		
6.	Business Environment	✓		✓	✓	✓	
7.	Organizational Behavior		✓	✓	✓	✓	✓
8.	Information Technology for Managers	✓	✓		✓		
9.	Financial Management	✓	✓	✓	✓		
10.	Management Information System	✓	✓		✓		✓
11.	Marketing Management		✓		✓	✓	✓
12.	Human Resource Management	✓			✓	✓	✓
13.	Production and Operations Management		✓		✓	✓	

S. No	Core Courses/Events/Internships	Business Ethics and Social Responsiveness	Critical Thinking, Business Analysis Problem solving and Innovation	Global Exposure and Cross Cultural Understanding	Business Environment and Domain Knowledge	Effective Communication	Leadership and Teamwork
14.	Legal Aspects of Business	✓		✓	✓	✓	
15.	Research Methodology		✓		✓		✓
16.	Social Interactions & LSWR Skills	✓	✓			✓	✓
17.	Career Advancement Course Module	✓	✓		✓	✓	✓
18.	Skill Enhancement & Digital Footprints					✓	✓
19.	Summer Internship and Report	✓	✓	✓	✓	✓	✓
20.	Strategic Management	✓	✓			✓	✓
21.	Entrepreneurship	✓	✓		✓		
22.	Center for Leadership Development -I	✓	✓		✓	✓	✓
23.	Managerial & Interviewing Skills					✓	✓
24.	International Business	✓			✓		✓
25.	Final Project & dissertation	✓	✓	✓	✓	✓	✓
26.	Critical Thinking and Research Analysis		✓			✓	✓
27.	Centre for Leadership Development - II	✓	✓			✓	✓
28.	Business Analytics	✓	✓		✓		

S. No	Core Courses/Events/Internships	Business Ethics and Social Responsiveness	Critical Thinking, Business Analysis Problem solving and Innovation	Global Exposure and Cross Cultural Understanding	Business Environment and Domain Knowledge	Effective Communication	Leadership and Teamwork
29.	Business Ethics & Corporate Governance	✓					✓
30.	Consumer Behaviour	✓			✓		
31.	Sales and Distribution Management	✓		✓			
32.	Digital Marketing		✓		✓	✓	
33.	Insurance and Risk Management		✓		✓	✓	
34.	Security Analysis and Portfolio Management	✓	✓		✓		
35.	Strategic Human Resource Management	✓			✓		✓
36.	Performance appraisal & Compensation management	✓			✓	✓	✓
37.	Talent Acquisition, Training and Development	✓		✓	✓	✓	✓

FINAL PROJECT & DISSERTATION

Writing a research report allows MBA students to research a particular concept or element within the industry and present that information in a published form. The procedure helps students gain experience in research, methodology, synthesis, evaluation and communication. The finished piece also illustrates these skills to potential employers after graduation. Rather than regurgitating known concepts, the MBA thesis is meant to shed new light on concepts or methods, perhaps suggesting different business models or implications of current aspects of the field applicable in the industry.

Every student needs to take up a Project in the 4th semester. It carries 6 credits. The projects are mainly Industry oriented either on Primary Research with a local Industry or a secondary research of a company of national or international repute.
The project is to be pursued by him / her under the supervision of an Internal Faculty supervisor, which is to be appointed by the Dean.
Prior to starting a research, students must go through the proposal stage, during which students will develop their proposal and have it reviewed by his/her research advisor.

The student needs to submit his Project report induplicate at least four weeks prior to the commencement of the End Term Examination of the Sixth Semester.

For the ease of students understanding, Project is evaluated for a total of 250 marks of which 50 marks are for 5 Working Reports of 10 marks each (minimum duration between 2 reports is 1 week & maximum duration between 2 reports is 1 fortnight), 100 marks for final Project Report, &100 marks towards Presentation & Viva Voce. Marks obtained are later converted into grade & grade points as per the University Examination Policy.

50 marks based on the 5 working reports will be evaluated internally by the Supervising Faculty. Project Report along with Presentation & Viva Voce shall be evaluated by an External Examiner appointed by the University for a total of 200 marks (100 marks for Project Report & 100 marks for Presentation & Viva Voce).

SEMESTER WISE COURSE DETAILS

Semester –I

S. No	Course Code	Course Name	L	T	P	Credits
1.	11007900	Thinking and Communication Skills	3	0	0	3
2.	11008001	Accounting for Decision Making	3	0	0	3
3.	11000901	Principles of Management	3	0	0	3
4.	11008200	Economics for Managers	3	0	0	3
5.	11008300	Managerial Statistics	3	0	0	3
6.	11008401	Business Environment	3	0	0	3
7.	11016600	Organizational Behavior	3	0	0	3
8.	11016700	Information Technology for Managers	3	0	0	3
9.	11018300	Social Interactions & LSWR Skills	3	0	0	3
10.	99002800	Workshops & Seminars	-	-	-	1
11.	99002700	Human Values & Social Service/NCC/NSS	-	-	-	1
Total			**27**	**0**	**0**	**29**

Semester – II

S. No	Course Code	Course Name	L	T	P	Credits
1.	11003001	Financial Management	3	0	0	3
2.	11010701	Management Information System	3	0	0	3
3.	11001201	Marketing Management	3	0	0	3
4.	11001301	Human Resource Management	3	0	0	3
5.	11010800	Production and Operations Management	3	0	0	3
6.	11003100	Legal Aspects of Business	3	0	0	3
7.	11010900	Research Methodology	3	0	0	3
8.	11011000	Career Advancement Course Module	3	0	0	3
9.	11018500	Skill Enhancement & Digital Footprints	3	0	0	3
10.	99002800	Workshops & Seminars	-	-	-	1
11.	99002700	Human Values & Social Service/NCC/NSS	-	-	-	1
Total			**27**	**0**	**0**	**29**

Semester –III

S. No	Course Code	Course Name	L	T	P	Credits
1.	11005400	Summer Internship and Report	0	0	12	6
2.	11005601	Strategic Management	3	0	0	3
3.	11005501	Entrepreneurship	3	0	0	3
4.	-	Open Elective-I	3	0	0	3
Group 1(Marketing)						
5.	-	Specialization Elective – I	3	0	0	3
6.	-	Specialization Elective - II	3	0	0	3
Group 2 (Finance or HR)						
7.	-	Specialization Elective – I	3	0	0	3
8.	-	Specialization Elective - II	3	0	0	3
9.	99002900	Center for Leadership Development -I	3	0	0	3
10.	11018100	Managerial & Interviewing Skills	3	0	0	3
11.	99002800	Workshops & Seminars	-	-	-	1
12.	99002700	Human Values & Social Service/NCC/NSS	-	-	-	1
Total			**27**	**0**	**12**	**35**

Semester –IV

S. No.	Course Code	Course Name	L	T	P	Credits
1.	11009800	International Business	3	0	0	3
2.	-	Open Elective II	3	0	0	3
Group 1 (Marketing)						
3.	-	Specialization Elective-3	3	0	0	3
Group 2 (Finance or HR)						
4.	-	Specialization Elective-3	3	0	0	3
5.	11010600	Final Project & dissertation	0	0	12	6
6.	11018600	Critical Thinking and Research Analysis	3	0	0	3
7.	99002600	Centre for Leadership Development - II	3	0	0	3
8.	99002800	Workshops & Seminars	-	-	-	1
9.	99002700	Human Values & Social Service/NCC/NSS	-	-	-	1
Total			**18**	**0**	**12**	**26**

OR

S. No	Course Name	Credits
1.	On the Job Training* (3 Projects)	20
2.	Final Project	6
Total		**26**

* Out of 3 projects, two project, one each on elective subjects, as above & one project of on job training. These would be evaluated on the basis of regular project working, final project reports & viva-voce.

ELECTIVES

Course Code	Course Name
Open Electives	
11005700	Business Analytics (OE1)
11009900	Business Ethics & Corporate Governance (OE2)
Marketing	
11007001	Consumer Behaviour (SE1)
11010500	Product and Brand Management
11016300	Marketing of Services
11016400	Sales and Distribution Management (SE2)
11016800	Advertising and Integrated Marketing Communication
11010200	Digital Marketing(SE3)
Finance	
11006300	Insurance and Risk Management (SE2)
11006401	Security Analysis and Portfolio Management (SE1)
11006600	Project Finance
11010100	Working Capital Management
11010401	Mergers and Acquisitions
11017000	Corporate Taxation(SE3)
HR	
11016200	Recruitment & Selection
11005800	Training & Development
11016500	Industrial Relations and Labor Law
11006200	Organizational Change and Development
11006000	Strategic Human Resource Management (SE2)
11016900	Performance appraisal & Compensation management(SE3)
11017800	Talent Acquisition, Training and Development (SE1)

OE: Open Elective
SE: Specialization Elective

CAREER PATHWAY ELECTIVE

Course Code	Course Name
11018300	Social Interactions & LSWR Skills
11018500	Skill Enhancement & Digital Footprints
99002900	Center for Leadership Development -I
99002600	Centre for Leadership Development - II

EVALUATION SCHEME

The evaluation of the MBA program would be based on Internal and External Assessments. Internal Assessment would consist of 50% of the marks (50 marks) and external assessment (in form of End Term Exam) would consist of remaining 50% marks (50 marks). Detailed scheme of Internal and External Assessments as follows:

Internal Assessment

The distribution of Internal Assessment Marks is as follows:

Type	Details	Marks
Mid Term	One Mid-term Sessional (to be held along with the 2nd Sessional Exams)	15
Marks obtained in various Tests, Assignments, Presentations, Quiz, Tutorials, etc.	Average of marks obtained	30
Attendance	80%+ : 5 marks	5
TOTAL	**50**	

External Assessment

Type	Marks
Theory	50

EVALUATION SCHEME- WORKSHOPS & SEMINARS AND HUMAN VALUES & SOCIAL SERVICE/NCC/NSS

1. The evaluation of Workshops & Seminar and Human Values & Social Service/NCC/NSS will be completed from Semester I – Semester IV. It will be evaluated internally by the various Forums & Schools Concerned. The credit for this will be given at the end of each Semester.

2. The students have to join club/clubs/Forums with the active participation in different activities of club. The students would be continuously assessed from Semester-I to Semester-IV and credits and marks would be given after the end of each Semester

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